



**PA Institute for Instructional Coaching**  
**October 29, 2012**  
**Penn Stater Conference Center**

*"It is not the strongest of the species that survive, nor the most intelligent, but the one most responsive to change."*  
Charles Darwin

Noon – 12:45 pm	Lunch	Gardens Restaurant
1:00 – 1:15	Welcome and agenda review	Ellen Eisenberg and Ivan Charner
1:20 – 2:35	General intro and reflection	Ellen Eisenberg
2:35 - 2:50	Break	
2:55 - 4:10	Breakout sessions	

*Participants new to PIIC are assigned to the breakout sessions on Day 1 and Day 2. On Day 3, newbies will select one breakout session to attend via online registration. Returning or veteran participants will select one breakout session per day for each of three days via an online registration.*

**REQUIRED: PARTICIPANTS NEW TO PIIC**

**Coaching 101:** PIIC Instructional Coaching Model, the BDA cycle and the 4 quadrant framework  
*Ellen Eisenberg and Diane Hubona*

**RETURNING (OR VETERAN) PARTICIPANTS:** *Participants will select 3 breakout sessions, one per day via online registration. CHOOSE ONE OF THE FOLLOWING TOPICS FOR DAY 1:*

- A. The Coaches' Role in Supporting Rigorous Writing Across the Curriculum**  
*(Christina Steinbacher-Reed, Cindy Shaffer, and Carol Adams)*
- B. Coaching to the Core, Part I: How Coaches Work 1-on-1 to Support Implementation of PA Common Core Reading**  
*(Kelly Galbraith, Pam Wolff, Missy Petrilak, and Mike Derman)*
- C. Making Connections: Instructional Coaching, Digital Tools, and Literacy**  
*(Virginia Glatzer, Jeremy Gaborin, Charles Territo, and Lori Ceremuga)*
- D. Notetaking and Notemaking to Improve Student Engagement**  
*(Loriann Ruddy, Brandy Sheneman, and Gen Battisto)*

**4:15 - 5:00**      **General session:**  
**Panel discussion: *The Nuts and Bolts of Effective PLCs for Improving Instruction***  
*Amy Walker (IU 4 PIIC mentor), Laura Cipriano (IU 27), Mike Baker (IU 8), and Chris Roth (IU 22)*

**5:00 - 5:15**      *Each general session will include 15 minutes for the coaches to identify and plan specific strategies from this session to use when they work one-on-one or in small groups. Coaches should take these strategies back, try them out, and report out at their next local IU mentor-coaches' meeting.*

**5:30 – 6:30**      **Reception**

**6:30 – 8:00**      **Dinner**  
**Special Guest: Dr. Joseph F. Dominic, former Director of Education, Heinz Endowments**  
**Professional coaching: A Value Proposition for High Impact Learning**



**PA Institute for Instructional Coaching**  
**October 30, 2012**  
**Penn Stater Conference Center**

*"We don't focus as much in schools on educational knowledge which requires thinking and application, as we do on acquiring facts." William Glasser*

- 7:30 – 8:30**                      **Breakfast – Gardens Restaurant**
- 8:30 – 9:00**                      **Agenda review and research update**                      *Ivan Charner and Elliott Medrich*
- 9:10 – 10:25**                      **Breakout sessions: (Some are repeated from day 1)**

**REQUIRED: PARTICIPANTS NEW TO PIIC**

**Literacy: Building a Foundation through PLN**                      *Joe Ginotti*

**RETURNING (OR VETERAN) PARTICIPANTS:** *Participants will select 3 breakout sessions, one per day via online registration. CHOOSE ONE OF THE FOLLOWING TOPICS FOR DAY 2.*

- A. Coaching to the Core, Part II: How Coaches Work 1-on-1 to Support Implementation of PA Common Core Math**                      *(Kelly Galbraith, Pam Wolff, Missy Petrilak, and Mike Derman)*
- B. Small Group Coaching Through Study Groups and Book Talks**                      *(Amy Walker, Bethann McCain, Evelyn Wassel, and Kathy Gori)*
- C. The Art of Questioning to Improve 1-on-1 Coaching**                      *(Nancy Neusbaum, Jordan Lozosky, and Tom Sebastian)*
- D. The Coaches' Role in Supporting Rigorous Writing Across the Curriculum**                      *(Christina Steinbacher-Reed, Cindy Shaffer, and Carol Adams)*

- 10:30 - 10:45**                      **Break**
- 10:50 - 11:50**                      **Educator Effectiveness updates:** *Theresa Lynn Barnaby, Director  
Bureau of School Leadership and Teacher Quality, PA Department of Education*
- 11:55- 12:10**                      **Self reflection**
- 12:15 - 1:15**                      **Lunch - Gardens Restaurant**
- 1:20– 2:30**                      **General session:**  
***Instructional Coaching: Building a Focus on Literacy - Joe Ginotti***
- 2:30 - 2:45**                      *Each general session will include 15 minutes for the coaches to identify and plan specific strategies from this session to use when they work one-on-one or in small groups. Coaches should take these strategies back, try them out, and report out at their next local IU mentor-coaches' meeting.*
- 2:50 – 3:05**                      **Break**
- 3:10 – 3:45**                      **IU team time to share coaches' planning templates**
- 3: 50– 4:20**                      **Mentor reflections: mentors only**

**Dinner on own**



**PA Institute for Instructional Coaching**  
**October 31, 2012**  
**Penn Stater Conference Center**

*"Not everything that is faced can be changed, but nothing can be changed until it is faced."*  
James Baldwin

**7:30 – 8:30**                      **Breakfast**                      *Gardens Restaurant*

**8:30 – 8:40**                      **Agenda review:**                      *Ellen Eisenberg and Ivan Charner*

**8:50 – 10:05**                      **Breakout Sessions:**

***ALL PARTICIPANTS CHOOSE ONE OF THE FOLLOWING TOPICS FOR DAY 3***  
***via online registration.***

**A. Small Group Coaching Through Study Groups and Book Talks**

*(Amy Walker, Bethann McCain, Evelyn Wassel, and Kathy Gori)*

**B. The Art of Questioning to Improve 1-on-1 Coaching**

*(Nancy Neusbaum, Jordan Lozosky, and Tom Sebastian)*

**C. Notetaking and Notemaking to Improve Student Engagement**

*(Loriann Ruddy, Brandy Sheneman, and Gen Battisto)*

**D. Real Time Problem Solving: Practicing 1-on-1 Coaching**

*(Diane Hubona and Chris Caton)*

**E. Making Connections: Instructional Coaching, Digital Tools, and Literacy**

*(Virginia Glatzer, Jeremy Gaborin, Charles Territo, and Lori Ceremuga)*

**10:10 – 10:25**                      **Break/Checkout**

**10:30 – 11:45**                      **Birds of a Feather: Continuing the Conversations**

**11:50 – 12:20**                      **Final group reflection: *What worked well?***

**12:25**                                      **Lunch, departure, and Act 48 documentation**

**12:40-1:30**                              **Mentor reflections: *What worked well?***