



**PA Institute for Instructional Coaching**  
**May 5, 2014**  
**Penn Stater Conference Center**

*“The best teacher is the one who suggests rather than dogmatizes, and inspires his listener with the wish to teach himself.” Edward Bulwer-Lytton*

<b>Noon – 12:45 pm</b>	<b>Lunch</b>	<i>Gardens Restaurant</i>
<b>1:00 – 1:15</b>	<b>Welcome and agenda review</b>	<b>Deans’ Hall</b> <i>Ellen Eisenberg and Ivan Charner</i>
<b>1:20 – 2:05</b>	<b>Table Talk w/ Colleagues</b>	<i>Ellen Eisenberg</i>
<b>2:05-2:20</b>	<b>Break</b>	
<b>2:25-3:45</b>	<b>Breakout sessions</b>	
	a. Engaged and Learning: Coaching the School Community	<b>Room 104</b> <i>Loriann Ruddy, PIIC; Jess Jacobs, IU 18</i>
	b. Planning for Success: The Administrator/Coach Relationship	<b>Room 105</b> <i>Lori Ceremuga, Amy Walker, and Charles Territo, PIIC</i>
	c. Coaching with Evidence-Based Literacy Practices	<b>Room 108</b> <i>Terri Lewis, PIIC; Amy Wall, Penn Manor SD</i>
	d. Planning Purposefully for the Before Conversation	<b>Room 203</b> <i>Dorie Martin and Carol Adams, PIIC; Laura Trimble, SD of Lancaster; Justin Rodrigues, Woodland Hills SD</i>
	e. Digital Storytelling: Enhancing Literacy Across the Curriculum	<b>Room 106</b> <i>Tanya Dynda, PIIC; Tara Young, Sun Valley HS</i>
	f. Learning to Learn: The Heart of Penn Literacy	<b>Deans’ Hall</b> <i>Joe Ginotti</i>
<b>3:55 – 4:55</b>	<b>General Session:</b>	<b>Deans’ Hall</b> “Coaching around the Voluntary Instructional Frameworks: Leveraging the Tools on the SAS Portal” <i>Chris Caton</i>
<b>5:00-5:15</b>	<b>Strategic Reflection</b>	<i>Each general session will include 15 minutes for the coaches to identify and plan specific strategies from this session to use when they work one-on-one or in small groups. Coaches should take these strategies back, try them out, and report out at their next local IU mentor-coaches' meeting.</i>
<b>5:30 – 6:30</b>	<b>Reception</b>	<b>Presidents’ Preconference Hallway and Courtyard</b>
	<b>Musical selection</b>	
<b>6:30 – 8:00</b>	<b>Dinner</b>	<b>Presidents’ Hall 3 &amp; 4</b>
	<b>David Volkman, Special Assistant to the Acting PA Secretary of Education</b> <b>Special guest: Mr. Josh Brandwene, Head Women’s Ice Hockey Coach, PSU</b>	

---

*PIIC’s Mission: To support instructional coaching which helps teachers strengthen instructional practice, increase student engagement, and improve student learning.*



**PA Institute for Instructional Coaching**  
**May 6, 2014**  
**Penn Stater Conference Center**  
**Dinner on own**

*"We must not, in trying to think about how we can make a big difference, ignore the small daily differences we can make which, over time, add up to big differences that we often cannot foresee."*

Marian Wright Edelman

<b>7:30 – 8:30</b>	<b>Breakfast</b>	<i>Gardens Restaurant</i>
<b>8:30 – 8:40</b>	<b>Agenda review</b> <b>Deans' Hall</b> <i>Voices in the Field: Interview with Elliott Medrich</i>	<i>Ellen Eisenberg and Ivan Charner</i>
<b>8:45 - 9:00</b>	<b>Self Reflection</b>	
<b>9:10 – 10:30</b>	<b>Breakout sessions</b>	
	a. Planning for Success: The Administrator/Coach Relationship <b>Room 105</b> <i>Lori Ceremuga, Amy Walker, and Charles Territo, PIIC</i>	
	b. Literacy and STEM: Putting it all together (Part II of Literacy and STEM: A recipe for 21st century success) <i>Missy Petrillak, Gen Battisto, and Evelyn Wassel, PIIC, Room 106</i>	
	c. Understanding the Coach's Role in the Educator Effectiveness SLO Process, Part II <b>Deans' Hall</b> <i>Melissa Devlin, PIIC; Jeff Rothenberger, IU 14</i>	
	d. Building Language-Based Activities Using Primary Sources and Informational Text <b>Room 104</b> <i>Michael Derman and Stevie Kline, PIIC</i>	
	e. Planning Purposefully for the Before Conversation <b>Room 112</b> <i>Dorie Martin and Carol Adams, PIIC; Laura Trimble, SD of Lancaster; Justin Rodrigues, Woodland Hills SD</i>	
	f. Danielson and PIIC: Creating the Connection <b>Room 108</b> <i>Todd Moyer, PIIC; Linda LaCoe, Loyalsock SD</i>	
<b>10:40 – 10:55</b>	<b>Break</b>	
<b>11:00 – 12:15</b>	<b>General</b> <b>Deans' Hall</b> Building Focus and Feedback Through formative Assessment: A Coach's Role <i>Joe Ginotti</i>	
<b>12:20 – 1:20</b>	<b>Lunch</b> – <i>Gardens Restaurant</i>	
<b>1:25 – 1:40</b>	<b>Strategic Reflection</b> <b>Deans' Hall</b> <i>Each general session will include 15 minutes for the coaches to identify and plan specific strategies from this session to use when they work one-on-one or in small groups. Coaches should take these strategies back, try them out, and report out at their next local IU mentor-coaches' meeting.</i>	
<b>1:45 – 2:15</b>	<b>General Session: Coaching Challenges</b> <b>Deans' Hall</b>	
<b>2:20 – 2:40</b>	<b>Survey Results</b> <i>Ivan Charner</i>	
<b>2:45 – 3:00</b>	<b>Break</b>	
<b>3:05 – 3:20</b>	<b>"Ask the Coach" Q &amp; A table talk</b> <i>Elliott Medrich</i>	

---

*PIIC's Mission: To support instructional coaching which helps teachers strengthen instructional practice, increase student engagement, and improve student learning.*



**PA Institute for Instructional Coaching**  
**May 7, 2014**  
**Penn Stater Conference Center**

*"The mediocre teacher tells. The good teacher explains. The superior teacher demonstrates. The great teacher inspires."* William Arthur Ward

- |                      |   |  |
|----------------------|---|--|
| <b>7:30 – 8:30</b>   | <b>Breakfast</b>  | <i>Gardens Restaurant</i>  |
| <b>8:30 – 8:40</b>   | <b>Agenda review</b>  | <b>Deans' Hall</b> <i>Ellen Eisenberg and Ivan Charner</i><br><i>Voices from the Field: Interview with Elliott Medrich</i> |
| <b>8:50 – 10:10</b>  | <b>Breakout Sessions</b>  |  |
|                      | a. Literacy and STEM: Putting it all together (Part II of Literacy and STEM: A recipe for 21st century success) | <b>Room 106</b> <i>Missy Petrilak, Gen Battisto, and Evelyn Wassel, PIIC</i>   |
|                      | b. Coaching with Evidence-Based Literacy Practices  | <b>Room 108</b> <i>Terri Lewis, PIIC; Amy Wall, Penn Manor SD</i>  |
|                      | c. Building Language-Based Activities Using Primary Sources and Informational Text                              | <i>Michael Derman and Stevie Kline, PIIC</i> <b>Room 112</b>   |
|                      | d. Digital Storytelling: Enhancing Literacy Across the Curriculum   | <b>Room 105</b> <i>Tanya Dynda, PIIC; Tara Young, Sun Valley HS</i>  |
|                      | e. Coaching Strategies: Getting Started   | <b>Room 104</b> <i>Karen DeNunzio, Exeter SD</i>   |
|                      | f. Learning to Learn: The Heart of Penn Literacy  | <b>Deans' Hall</b> <i>Joe Ginotti</i>  |
| <b>10:15 – 10:35</b> | <b>Break/Checkout</b>   |  |
| <b>10:40 – 11:50</b> | <b>Birds of a Feather</b>   |  |
| <b>11:55 – 12:20</b> | <b>Final group reflection:</b>  | <i>Next steps for your school and/or district</i>  |
| <b>12:25- 12:35</b>  | <b>Lunch, departure, and Act 48 documentation</b>   |  |
| <b>12:40-1:30</b>    | <b>Mentor reflections:</b>  | <i>What worked well?</i>   |

---

*PIIC's Mission: To support instructional coaching which helps teachers strengthen instructional practice, increase student engagement, and improve student learning.*